



katey gatta

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Hi! I'm Katey, a recent graduate of Sheridan College's Web Design program. I'm a designer and front-end developer with a passion for creating simple, effective solutions. I'm interested in anything to do with music, well written copywright, beautiful design and clean development.

my skills

HTML/CSS



Javascript/JQuery



PHP/Wordpress



Content Creation



my experience

Web & Graphic Design Coordinator

Cloud Empire Creative, Toronto, Ontario

September 2015 - Present

- Aided in redveloping graphic design and website assets on behalf of Cloud Empire and Underground Operations; resulted in a better understanding of PHP
- Coordinated and executed multiple projects on the company's behalf, including a fully responsive music calendar site and a restaurant's social media strategy
- Gained valuable experience through a self-directed time management arrangement; able to work productively in a telecommuting environment

Web Design Coordinator

Brock University Students Union, St. Catharines, Ontario

September 2014 - April 2015

- Developed department specific landing pages that could be used as a hub for users to find information regarding BUSU services, enhancing marketing promotions
- Maintained the integrity of site information by updating and refining the site's information architecture, resulting in a more intuitive user experience
- Gained experience using Adobe Illustrator to create online and print assets – aided in a more productive creative design team

Junior Web Designer/Developer

Epoch Avenue Web Solutions, Fort Erie, Ontario

April 2014 - October 2015

- Gained experience working with the DNN Content Management system and aided in customizing pre-brought "skins" for different clients
- Worked closely with clients to provide training and support throughout the website "rollout" process, resulting in better understanding and maintainment of sites
- Created a dynamically driven, responsive email template for a client to showcase weekly specials, resulting in increased customer satisfaction and efficiency.

my education

Web Design Post-Graduate Certificate

Sheridan College, Oakville, Ontario

September 2015 - April 2016

Bachelors of Business Administration, Co-Op

Brock University, St. Catharines, Ontario

September 2010 - April 2015

Sonja Bata Award for Excellence in Entrepreneurship Recipient, 2015